

Today's minimum temperature was the lowest in Japan! \_\_\_\_\_

# We praise those who enjoy the severe cold in Asahikawa!

Because, it's really, truly, extremely cold!!

You can get a **Certificate of Experience** only if the minimum temperature in the early morning was less than **0 degrees Celsius**.

【Asahikawa as "the coldest region in Japan"】

Asahikawa citizens say "Namara-shibareru-ne" as a greeting instead of saying "Hello" when it's especially cold.

Asahikawa is the city honored with having the record for the lowest temperature ever observed in Japan since  $-41.0^{\circ}\text{C}$  was recorded on January 25, 1902.

Asahikawa is located at the foot of the Daisetsu Mountains, well-known as the roof of the Hokkaido and besides that, is the center of the Kamikawa Basin.

The geographical features cause the temperature differences between day and night in summer and create vegetables with strong flavor.

The geographical advantage brings fresh seafood from all the side seas (the sea of Japan, the Sea of Okhotsk and the Pacific).

The average snowfall period lasts around five months a year and the average number of days with snowfall is 142.2 days a year under normal circumstances.

The longest snowfall days give rise to beautiful snowscape all around us.

If you are a person who came from a snow-less region, Asahikawa is the most suitable place to create a precious winter memory!



**It's only available in winter! Cost of Certificate: 200 yen**